



University of
Zurich^{UZH}

UZH International Summer Schools

**NEW
ONLINE FORMAT!**

How Switzerland got rich -

What defines a country's success?

5 – 24 July 2020

Apply by 10 May 2020

bit.ly/UZH2020_HSGR



Course Description

This online summer school looks at the development of Switzerland into one of the richest and most globalized countries in the world. Find out how Switzerland became an international finance center, how some Swiss companies evolved into big transnational corporations and how they manage to export Swiss-made goods under the condition of a strong currency, the Swiss Franc.

During these three weeks, you will learn about the country's roots and study its world-wide successful industries like watchmaking, pharmaceuticals, and food processing, through talking to leading experts.

We will further compare Switzerland to other countries and will explore their similarities and differences. By doing so, we will examine which historical, sociological, and political factors have to be taken into account when explaining a country's success. Last but not least, this will also help us to understand why countries react differently to crises such as the one we are all currently witnessing with COVID-19.

Hosting Institute	Institute of Sociology, UZH
Course Director	Prof. Dr. Patrick Ziltener (Sociologist & Economist, UZH)
Language	English
Credits	6 ECTS
Target Audience	2nd or 3rd year Bachelor students and Master students



Main Learnings

- Understand Switzerland's preconditions and historic experiences in economic development
- Identify Switzerland's singularities and commonalities with other countries
- Discuss strengths and weaknesses of the «Swiss model» and how its elements fit together
- Draw conclusions for ongoing debates on the relevant factors for successful economics and crisis management of countries

Teaching and Learning Methods

- Podcasts and Livestreams: Watch sessions on our online platform and interact with lecturers during live sessions or watch them again if they have been recorded
- Q&A and mentoring sessions: Ask your questions to your Course Director
- Group work: Interact with other students and work together on your projects
- Individual presentations: Improve your presentation skills, discuss your project and get immediate feedback from classmates and your Course Director
- Comparative analysis and discussion of recent topics: Benefit from a diverse classroom and discuss about commonalities of different countries

Fees

The regular fee for this Summer School is CHF 1,400.

The fee includes:

- Tuition and application fee
- final certificate and transcript
- virtual classroom teaching
- a digital social program that will foster your intercultural competence

Scholarships

We have generous scholarships available for talented students.

State your interest in a scholarship in your motivation letter. Once we have received your application, we will notify you of any potential discounts available to you.



Application

Strong Bachelor and Master students from all subject areas who have completed their first year of study are encouraged to apply.

To apply, please visit our website and complete the online application form. We will carefully check your documents and let you know within four weeks whether or not we can make you an offer. For further information on the application procedure please visit our website.

Contact

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summer@int.uzh.ch

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at the latest, the sooner
the better!